

```
<service name="West-East" >
```

```
<servicePoint>Rotterdam</servicePoint>
```

```
<arrivalDate>2008-04-17 01:00</arrivalDate>
```



## ARL e-Book Platform

### First-Come First-Served Allocation and Capacity Management

Accept bookings and manage your available space across multiple service points. When fully booked automatically forward other requests to next suitable departures.

### Internet Customer Self-Booking

Outsource your booking desk to customer self-service; let customers book online - provide them with departures choice matching their requirements and instant booking confirmation with unique booking number.

Customer contact details are captured, booking confirmation e-mailed to customer, and you can

extract all bookings for planning and executing your operations.

Allocation list				
	Service	Product	Allocation	Replaceable
<input type="radio"/>	Lake Baikal Express	20REEF	15	0
<input type="radio"/>	Lake Baikal Express	40DRY	140	20
<input type="radio"/>	Lake Baikal Express	20DRY	80	40
<input type="radio"/>	Lake Baikal Express	40REEF	22	0

Use the booking engine on the [arl-shipping.com](http://arl-shipping.com) site or embed the booking facility into your own web-site for branding and colours; your web-site with online booking, *powered by arl-shipping.com*.

### Alternative Transport Offerings

Make same space available for multiple transport offerings (e.g. 1x40' or 2x20'). First booked, space gone!

# ARL e-Book Platform

## For Transport Providers

You provide a scheduled transport service which is used by multiple customers, who need your transport space for their cargo.

Deep- and short sea shipping, rail & barge links, scheduled trucks, NVOs and liner agents are supported.

## Hosted Solution

ARL e-Book Platform is an internet application used by multiple transport companies sharing the costs. It is hosted by professionals and available 24 hours a day, Sunday through Friday.

The application is secure, data transferred to partners is encrypted, and corporate users are authenticated with personal credentials. Requires PC with Microsoft Internet Explorer 6.0 or higher. Assumes use of ARL e-Quote Platform.

## Main Functionalities

- Define alternate transport offerings for the same physical space
- Define service allocation per transport offering, outlining alternative offerings
- Accept internet bookings
- Auto-manage capacity and free space
- Use public portal or you own web-site

## Optional Features:

- Over-booking facility
- e-Payments; online freight pre-payment



## No Investments, Transaction Fee

No subscription fees, no start-up fees. Only pay a fixed fee per booking received.

## Getting Started

- Sign up to arl-shipping.com
- Setup allocation and booking parameters

And you are ready to go!



arl-shipping.com technology solutions for the transportation industry on license, hosted or pay-per-transaction plans.

Innovative and state-of-the-art IT tools working in synergy with existing IT platforms for marine terminals, depot & yards, shipping lines & transport providers, freight forwarders and equipment managers.

- berth and resources planning, yard crane dispatching, performance monitoring and alerting;
- transportation pricing, electronic bookings, interactive schedules publishing;
- container fleet management, sales, interchange processes;
- freight forwarders' value-add services e-business, interaction with shippers and shipping lines and integration with portals;
- container yard inventory management;
- freight forwarder web-site contents and context framework with built-in e-business.