

```
<service name="West-East" >  
<servicePoint>Rotterdam</servicePoint>  
<arrivalDate>2008-04-17 01:00</arrivalDate>
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## forwarder@ - CMS for Freight Forwarders

### Uniquely Standardized Web-Site

Creating and maintaining a professional web-site is a resource demanding task; in particular when aiming to both present a contents rich and relevant web-site, representing your company in a professional manner, as well as exploring the internet's opportunities for electronic and online collaboration between business partners.

### Forwarder Context

forwarder@ is a pre-configured and -at all times- growing forwarder community-style web-site content management system, which adds transportation and forwarding context to your web-site by single clicks at a marginal cost.

### In-House Contents Update

Your website contents is maintained by your own staff without need for technical knowledge, yet giving you the opportunity to use standard text element from the transportation industry.

### All-in-One Package

forwarder@ is a complete solution including internet domain name (web address) registration, website and email setup, usage statistics by Google Analytics – all pre-configured for usage by a freight forwarding company. forwarder@ include your selected design & style sheet and your own contents, mixed with selectable forwarder relevant services, industry contents elements, collaborative features and key business transaction engines, making your web-site the centre of your business.

# forwarder@ - CMS for Freight Forwarders

## Main Features

Current and future features include:

- domain name + webmail with self-administration
- standard forwarder company pages
- rename, edit and add pages
- select from standard look, feel & colour pallettes
- customer contact form
- forwarder association & network link page
- network & agents overview
- integrated Google search
- transport industry picture gallery
- transport unit online converter
- Google News alert subscription page.
- time and weather for your locations
- corporate twitter account integration
- usage statistics by Google Analytics
- industry news automatically refreshed
- content translation – multilingual support
- corporate organigram with picture gallery
- hazardous and cargo reference page
- electronic newsletter publish
- corporate FaceBook publish, share & link
- industry trade & shipping term reference dictionary
- trade & transport standard link list
- company news postings, automatically published to transport news channels
- transport events link list
- 'Request call' page
- branch unit profiles, automatically submitted to selected transport directories & portals
- integrated Google Maps for your locations
- integrated CAPTCHA anti-spam
- transport media link list
- 'Tell friend' feature
- dynamic translation module for website picture publish, share & link in Flickr
- customer experience rating feed-back form
- newsletter subscribe and submit
- job posting page, automatically submitted to selected transportation job portals
- integrated Google Adsense
- record voice message feature
- sample document & certificate directory
- interactive forum for forwarder and customers
- industry or corporate polls for website visitors
- video publish, share & link in youTube
- interactive product guide
- interactive transport service guide
- online schedules enquiry
- instant online freight quotes
- online cargo bookings
- cargo track & trace
- 1-on-1 chat online service channel
- voicelP online service channel
- webcam online service channel
- cargo insurance service
- customer shipping document sharing space
- standard operating procedures module

## Getting Started

Sign-up on the [arl-shipping.com/cms](http://arl-shipping.com/cms) portal, [arl-shipping.com](http://arl-shipping.com) install the website, you select your modules, customize the content and it goes live!



arl-shipping.com technology solutions for the transportation industry on license, hosted or pay-per-transaction plans.

Innovative and state-of-the-art IT tools working in synergy with existing IT platforms for marine terminals, depot & yards, shipping lines & transport providers, freight forwarders and equipment managers.

- berth and resources planning, yard crane dispatching, performance monitoring and alerting;
- transportation pricing, electronic bookings, interactive schedules publishing;
- container fleet management, sales, interchange processes;
- freight forwarders' value-add services e-business, interaction with shippers and shipping lines and integration with portals;
- container yard inventory management;
- freight forwarder web-site contents and context framework with built-in e-business.